



C-DEX™ (C-Suite Diversity EXcelerator)...  
a transformational, 100% virtual, individual development  
and peer learning community of C-Suite successors!

## C-DEX™ Process

The C-DEX™ Process goes well beyond the conventional boundaries of coaching engagements or leadership development programs. It is an innovative and unique combination of 10 powerful components:

- 1 Personal Leadership Profile (PLP)
- 2 Key Constituent Interviews
- 3 Hogan Assessment
- 4 Feedback and Recommendations Report
- 5 Action Plan for Accelerated Development
- 6 C-SWOT Risk Analysis
- 7 Personal Board of Advisors
- 8 1 Hour Virtual 1on1 Coaching Every 6 Weeks
- 9 Successor Readiness Close-Out Meeting
- 10 Quarterly 2 Hour Virtual Peer Hot Topic, Learning, and Alumni Network

**“Accelerate the readiness of high potential women and people of color to thrive in C-Suite leadership team positions several years faster than traditional solutions.”**

The program components and fee are customizable to fit participant and organization needs.

**Please contact our C-DEX™ program director and consultant, Martina Stone McGaw at [martina@businessinsitegroup.com](mailto:martina@businessinsitegroup.com), to register one or more of your C-Suite successors.**

## Our Co-Founders

C-DEX™ is led by a highly diverse team of Co-Founders who bring over 100 years of combined senior leadership and development experience, along with a personal perspective on the unique leadership and career challenges facing women and people of color.



**Lisa Brooks Greaux**



**Rebecca Feder**



**Lacey Leone McLaughlin**



**Ian Ziskin**